

TYPOGRAPHIC FLIPBOOK - ART 455 – Colorado State University – Professor Tornatzky

You will be creating a flipbook using the initials of your first and last name. You will be creating a storyboard for this flipbook by hand, but you will create your final project in illustrator – to be printed out and assembled.

FINAL OUTPUT DETAILS

What you turn in: A 40 page long flipbook, bound at the top. You will have printed the pages out from Illustrator onto stiff presentation paper.

Your assignment is to simulate a personality for each initial of your first and last name. Simulating a personality can be done through: the choice of typeface you use; the use of lifelike movements that obey the laws of gravity; thoughtful choice about how each letter interacts with the other.

You may choose one sans serif and one serif typeface, but you can only use black and white – no grays, drop shadows or special effects!

TO START:

Decide on a personality for each letter. Write down attributes for each personality. *Example: T is a bully. Bullies are loud, aggressive, bold, fat, mean, thundering. C is graceful. Graceful people are smooth, flowing, clean, careful, and elegant. And easily bullied!*

WRITE A SKETCH NARRATIVE:

You will write a simple narrative that expounds on the personalities of each letter and how they interact. You should include a rough plot. *Example: T tries to beat up on C, but C ends up tripping up T and T falls on its face.*

CREATING A ROUGH SKETCH

Draw out a storyboard for your simple narrative, outlining key movements between each letters.

USE ILLUSTRATOR TO CREATE FLIPBOOK PAGES:

Open a new art board, 8.5" x 11". Using the guides, divide each page into four sections. At the top of each of the four sections, leave .5" of space – this is where we will bind our flipbooks. Also remember that the printer we will be using will not print a "bleed" (print to the edge) so you should leave at .5" or ¾" border around the edge of your 8.5" x 11" page.

ANIMATE IN ILLUSTRATOR

Your flipbooks will be 40 pages. You will print out 10 pages with 4 art boards on each page. Thus, you will need 10 Illustrator art boards, each divided into fours. To start, you should go through your 40 pages and start filling in the key movements according to your storyboard. Once you have done this, it will be easy to fill in the pages in-between the key movements.

PRINT OUT PAGES:

You will now print out your art board pages. Each page will be cut into four and you will cut the pages apart and assemble them in order, binding the top with the stapler. We will be using slightly stiffer presentation paper to assemble our images – in order to flip them!