

DESIGNER PRESENTATION – ART 455 – Colorado State University – Professor Tornatzky
You will give a presentation on a designer or group that has had a major impact on motion graphics, animation or type.

FINAL OUTPUT DETAILS

What you turn in: 10 – 15 minute long presentation in class.

Presentation Delivery: Digital format, ready to be projected on the screen. Please use **POWERPOINT** for the presentation of your images and/or videos. You can create the presentation in Powerpoint and transfer your Powerpoint file to the computer in the classroom. You should also include any video files along with your Powerpoint file.

PICK A DESIGNER OR GROUP

Choose one of the designers or a company from the following list of pioneer artists and designers and/or animators:

Genevieve Gauckler	Imaginary Forces Kyle Cooper
Saul Bass	Psyop
The Light Surgeons	Prologue
Smith & Foulkes	Pleix
Werner Jeker	Doug Aitken
Milton Glaser	Oscar Fischinger
Kuntzel Deygas	Tibor Kalman
Bruce Mau	Maurice Binder
Pablo Ferro	

PRESENTATION OF YOUR SUBJECT

Your research presentation is a 10-15 minute in-class presentation using the following structure:

Introduction: Give us a summary about your subject: Who are they and what are they known for.

Background: Give us SOME Biographical information, but focus on the life and times of your subject. Who went before them? Who influenced them? Who did they influence? Born in a “red log cabin” and “went to such and such elementary school” is not usually relevant biographical information.

Work: Description of the person’s or studio’s work and achievements. Include at least 15-20 full-frame visuals and/or video samples to give a representative picture of their work.

Conclusion: Your evaluation and opinions. How do you think this person or group relates to the title of this course: Motion Graphics? Try not to be boring!

Your References: Make sure you find a minimum of three books, articles, essays, websites about the topic. References should be based on the Chicago Citation Style.

Be certain to practice and time your presentation before presenting in class. You will be evaluated based on the substance of your research and clarity of your presentation.