

ASSIGNMENT: PICK A DESIGNER

1. Pick a designer from the list provided. Cross their name off the list and pass to the person next to you.
2. Prepare a presentation on the designer you have chosen. The presentation should be from 10-15 minutes long. You may want to practice in front of your friends before your final presentation. The presentation should include at least 20 images, either taken from the web or scanned from a book in the library. The presentation should be done in PowerPoint.
3. You will also present a one-page paper on your presentation. This should be done in Microsoft Word and printed out. You will also attach a sheet with thumbnails of all the images in your PowerPoint presentation. To do this, you will copy the image from the PowerPoint file, paste them into a word document, and then resize the images so that 7-10 fit on a page. You can print using the color laser printer in the Visual Arts lab.

TO TURN IN: Printout of one-page paper with color image attachments. You will also leave a copy of your PowerPoint on the instructor's laptop named as follows:

yourname_pickDesigner.ppt

ASSIGNMENT: ICONIC IMAGE

1. Choose 3 – 5 different buildings on campus.
2. Draw or photograph what you think is the buildings most interesting feature.
3. Bring your photos/sketches to class to discuss. Does the building's exterior describe the activities within? In Photoshop import one photo or scanned image. Clean up the composition and crop. (Resolution, Rotation, Transform, Crop) Save as a JPG.
4. Import your JPG into Illustrator.
5. Using Illustrator as a drawing tool, create an iconic image of the building you selected through the use of line, plane and point.

TO TURN IN: An 11 x 14 print out of your Iconic Image matted on 16 x 20 black matte board.

ASSIGNMENT: NIGHTCLUB POSTER

1. Using Illustrator or Photoshop, students will create three posters for a movie called "Nightclub". If using Illustrator, your artboard can be 8.5 x 11. If using Photoshop, please create a file 8.5 x 11 with a resolution of 300 dpi.
2. The movie genre will be invoked through the choice of type, color and asset use.
3. To create the posters, students may not use any images, but can incorporate if they choose: 3 circles, 2 triangles, 1 square, 1 rectangle. No gradients or filters are to be used.

TO TURN IN: Students will present their files digitally in class. IMPORTANT: You must CREATE OUTLINES in Illustrator or RASTERIZE TYPE in Photoshop before you can transfer your files to the instructor's computer. Failure to do so means that your typeface will not be displayed. Leave a copy of each poster on the instructor's laptop named as follows:

yourname_nightclub.ai, yournam2e_nightclub.ai yourname3_nightclub.ai (or yourname_nightclub.psd as appropriate)

ASSIGNMENT: BOOK COVER

1. Using the provided template, you will create an InDesign file with the same dimensions.
2. Using at least one file from Illustrator, one file from Photoshop and text fields in InDesign, you will create your book cover.

TO TURN IN: You will print out your book cover, and mount it on black matte presentation board. We will cover how to prepare files for press in InDesign, and how to present the output file to a printer.

ASSIGNMENT: POSTER

1. You will create a poster advertising a movie picked from a list provided. The poster must be at least 13" x 19". If you have not seen the movie, you will have to watch it. (Ask the professor where to find the movie if you can not find it.)
2. Using Illustrator with imported, print ready raster images (300 dpi or more) from Photoshop, create a poster with the: title of the movie, at least two of the main stars, the directors name, the movie studio that produced the movie, and the year of the movie's release. Please also include any logos that may have been on the original poster, i.e. Paramount's logo, or Dreamwork's logo... you may want to look up the original version of the poster. The images you decide to use for the movie are completely up to you. You may or may not want to use images of the actors, just make sure that your idea is very different from that of the original poster.

TO TURN IN: You will print out your poster and bring the un-mounted poster to class to present.